



The > Intelligent > Notification Company™

FOR IMMEDIATE RELEASE

MIR3 and W.A.R.N. Partner to Provide the City of Cleveland with an Automated, Interactive Emergency Notification System

San Diego, California – March 22, 2005– MIR3™, the technology leader in Intelligent Notification™ solutions, today announced that together with W.A.R.N. (Wide Area Rapid Notification), it will provide multiple departments within the City of Cleveland with automated, interactive emergency notification services. W.A.R.N provides customized emergency notification services for local and state government, corporations, public safety organizations, weather response teams, hospitals, schools and prisons.

The company's WARNCommand, which is based on MIR3's Intelligent Notification technology, is a set of new generation of multi-device and multi-protocol simultaneous notification, confirmation, reporting and management tools. According to the agreement with the City of Cleveland, W.A.R.N. will provide notification services to the Public Health and Public Safety Departments, and the City's Department of Aging.

WARNCommand was deployed in the City of Cleveland to manage notifications for both the International Children's Games, held in July of 2004, and also the Cleveland "Care Calls" Program for the Department of Aging. The "Care Calls" program is using W.A.R.N. to automatically check on elderly citizens and electronically gather their positive responses to daily wellness checks, and to automate and record their responses to the calls in real-time.

"W.A.R.N. provides a value-added service based on our technology that can be used across a spectrum of public safety applications," said Margi Schmidt,

Corporate Headquarters

11455 El Camino Real, San Diego CA 92130

Tel: 1.858.724.1200 Fax: 1.858.724.1201

www.mir3.com

MIR3's Vice President of Business Development. "We are pleased that W.A.R.N.'s services will be used to help the City of Cleveland manage its emergency and public health-related communications. Our partnership with W.A.R.N. has grown considerably over the past year. We expect that it will continue to evolve and together we will work with W.A.R.N. to assist other cities and counties with their emergency communications needs."

Cleveland has approximately 500,000 citizens and is the 33rd largest city in the U.S. The city's Public Health department will use WARNCommand to help manage its programs. W.A.R.N. will provide the Public Safety department with an emergency communication system that will help to quickly mobilize personnel in the event of a crisis or disaster.

WARNCommand allows authorized users to issue and control voice and text messaging to office or personal telephones, cell phones, beepers, pagers, faxes and emails --- with the full details available about any disaster or criminal incident, in any area code, zip code or any designated geographic area.

"After our success with the International Children's Games and the Department of Aging, the City of Cleveland saw that there was great value in deploying a high priority communication system that the Public Safety Department and Public Health Departments can use for more effective communications," said Janet Buchwald, National Sales Director at W.A.R.N.

"We will provide a secure, fast and reliable system that can be used by Police or Fire Departments to mobilize their personnel and to communicate with other agencies during a crisis. In the future, these agencies will also be able to use WARNCommand to notify citizens that might be affected by a crisis or disaster event."

About W.A.R.N.

Nashville-based W.A.R.N was founded in 2001 to provide completely web-based, highly intelligent communication tools and technologies for public emergency, security and operations applications. W.A.R.N. has expanded its services and now provides rapid voice, text and paging notification to city, county, state and federal customers and schools throughout the United States. For more information, go to www.warncalling.com.

About MIR3, Inc.

MIR3, The Intelligent Notification Company, is the technology leader in automated notification solutions for enterprise-wide communications and business continuity. MIR3's inEnterprise™, inAlertCenter™ and inTechCenter™ are based on a versatile, rules-based notification platform that streamlines the dissemination of time-urgent information to and from any communications device. MIR3 is a privately held company, headquartered in San Diego, California. The Company's customers include Belkin, County of Orange - California, Cushman & Wakefield, LA County Department of Health, ImpactWeather, Inc., Homeland Security's National Medical Response Team, SunGard and XO Interactive, Inc. The company licenses its Intelligent Notification platform to a growing network of business partners.

For more information, go to <http://www.mir3.com> or contact Lori Scribner, MIR3 public relations at 858.724.1248 or lori.scribner@mir3.com.

###