



The > Intelligent > Notification Company™

**FOR IMMEDIATE RELEASE**

**MIR3's INTELLIGENT NOTIFICATION POWERS HURRICANE  
KATRINA EMERGENCY ALERTS AND ASSISTS WITH THE  
DEPLOYMENT OF DMAT EMERGENCY TEAMS**

**San Diego, CA – September 13, 2005** – MIR3™, the technology leader in Intelligent Notification™ solutions, today announced that five Disaster Medical Assistance Teams (DMAT) and ImpactWeather<sup>SM</sup>, a Houston-based provider of weather forecasting services, successfully used MIR3's Intelligent Notification system in order to alert customers about the severity of Hurricane Katrina, or in DMAT's case, to quickly gather, assemble and give deployment orders to DMAT members. There are 29 DMAT teams in the National Disaster Medical System that provide assistance to local organizations in the event of major disasters and catastrophes like Hurricane Katrina.

ImpactWeather, which provides a variety of weather forecasting, alert, monitoring and notification services available 24/7, started notifying customers in the petroleum, manufacturing, energy and utility industries, located in areas between Beaumont, Texas and Florida, about the status of Hurricane Katrina, including wind speeds and estimated geographic impact points seven days before actual landfall.

Mark Chambers, the president of ImpactWeather, said that the use of MIR3 greatly increases the company's ability to reach large numbers of people in a short period of time – which is critical when a potentially catastrophic event such as a hurricane may affect the lives of millions of people.

“We were able to utilize MIR3 as one method to reach out to our customers with text-to-speech notification alerts about Hurricane Katrina starting the week before it was due to make landfall,” explained Chambers. “We sent multiple alerts to our customers before communications were affected by the disaster in order to give them plenty of time to prepare for the event, which is necessary especially in the case of an oil refinery which could take days to shut down.”

MIR3 simplifies the delivery of high priority communications by empowering designated individuals to securely send high-speed emergency communications to and from any device – such as landline, satellite and mobile phones, email, pagers, SMS, PDAs and fax – to individual recipients, groups or organization-wide with the click of a button.

“MIR3 is honored to be able to provide a service that can be used to help save lives and property during this national tragedy,” said Amir Moussavian, CEO of MIR3. “Our customer base consists of government agencies, military organizations and Global/Fortune 500 companies that must quickly and securely communicate interactively about business continuity and emergency issues, such as Hurricane Katrina which has devastated the Southeast. MIR3 sends best wishes for a speedy recovery to all who have been affected by the hurricane.”

### **About MIR3, Inc.**

MIR3 is the technology leader in automated notification solutions for enterprise-wide communications and business continuity. MIR3's inWebServices™, inGovAlert™, inEnterprise™, inAlertCenter™ and inTechCenter™ are based on a versatile, rules-based notification platform that streamlines the dissemination of time-urgent information to and from any communications device. MIR3 is a privately held company headquartered in San Diego, California. The Company's customers include Belkin®, the County of Orange - California, Cushman &

Wakefield, LA County Department of Health, ImpactWeather, Inc., Homeland Security's National Medical Response Team, SunGard and XO® Interactive, Inc. The company licenses its Intelligent Notification platform to a growing network of business partners.

For more information, go to <http://www.mir3.com> or contact Lori Scribner, MIR3 public relations at 858.724.1248 or [lori.scribner@mir3.com](mailto:lori.scribner@mir3.com).

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