



The > Intelligent > Notification Company™

FOR IMMEDIATE RELEASE

MIR3 Announces New Web Services Interface for Development and Integration of Notification Communication Capabilities

inWebServices can add, extend and enhance critical communications capabilities in third-party applications

San Diego, California – April 27, 2005 – MIR3™, the technology leader in Intelligent Notification™ solutions, today announced the availability of in™WebServices™, a new Web Services Interface that ISVs and system integrators can utilize to develop or extend an application's communication capabilities.

MIR3's inWebServices, the industry-leading Intelligent Notification platform, is built on open standards including J2EE, XML, and a SOAP 1.2 API that helps speed application development and shortens time-to-market product launch schedules. inWebServices can enhance and extend the communication abilities in any application, such as IT monitoring, facilities management, human resources, disaster recovery/business continuity, scheduling software, CRM, or call center, that requires the ability to quickly and efficiently notify groups of individuals about an event, disaster, emergency or urgent business issue.

Caliente Solutions, a British Columbia-based software integration firm, has been utilizing MIR3's Web Services Interface to help develop next generation alert notification applications for the healthcare and education markets.

"We are in the development and testing phase for a couple different products that will enhance healthcare and education applications with advanced Intelligent Notification communication capabilities," explained Dale Leier, CEO of Caliente

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Solutions Corporation. “We’ve found that the inWebServices interface is extremely stable, easy to implement and a powerful platform by which we can create applications with an extremely comprehensive feature set within our budget. Not only will inWebServices enable us to bring our products to market more rapidly, but it’s very affordable.”

inWebServices provides the ability to send urgent notifications, via text or voice, to and from any device including landline telephone, cell phone, email, pager, Blackberry, SMS, fax and satellite phone. Its routing logic allows the notification to escalate by device, person, or team as needed. It also allows for the delivery of email attachments, which can augment the voice and text portion of the notification.

Beyond the delivery and acknowledgement of the receipt of the notification, inWebServices also includes real-time metrics and reporting capabilities that provide the ability to track and audit notifications in order to verify receipt acknowledgements and which confirm that appropriate responses and actions are taken in order to resolve the issue that initiated the alert.

“inWebServices can truly add a key competitive advantage to just about any application that currently uses a more passive method of alerting, such as email, pager or pop-up messages. Using MIR3’s Intelligent Notification engine, an application can actually call a system administrator on their cell phone, tell them a server is down and let them re-boot it by pushing a button on their cell phone,” said Margi Schmidt, VP of Business Development at MIR3. “We created inWebServices so that it’s easy to program, and in addition to offering an installed option, we also offer a hosted solution, so there is no capital outlay for expensive telecom hardware or its maintenance and management.”

Price and Availability

inWebServices is available now. Contact MIR3 directly for pricing information at 1-858-724-1200.

About MIR3, Inc.

MIR3, the Intelligent Notification company, is the technology leader in automated notification solutions for enterprise-wide communications and business continuity. MIR3's inEnterprise™, inAlertCenter™ and inTechCenter™ are based on a versatile, rules-based notification platform that streamlines the dissemination of time-urgent information to and from any communications device. MIR3 is a privately held company, headquartered in San Diego, California. The company's customers include Belkin®, County of Orange - California, Cushman & Wakefield, LA County Department of Health, ImpactWeather, Inc., Homeland Security's National Medical Response Team, SunGard and XO® Interactive, Inc. The company licenses its Intelligent Notification platform to a growing network of business partners.

For more information, go to <http://www.mir3.com> or contact Lori Scribner, MIR3 public relations at 858.724.1248 or lori.scribner@mir3.com

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