

FOR IMMEDIATE RELEASE

MIR3 inTechCenter is First IT Machine-to-Machine Notification Platform Supporting Multiple Communication Modalities

inTechCenter v2.0 Extends IT Reach; Sends Alerts from the Network to Any Type of Device; Locates Response Staff Based on Time/Day; Supports Long Message SMS, Two-Way SMS and TAP

San Diego – March 28, 2006 – To help IT departments reduce administrative and operational costs while shortening the problem resolution process, MIR3™ has expanded the integration and communication capabilities of the MIR3 Intelligent Notification™ (IN) platform designed for network operations centers, call centers, help desks and IT departments. The latest release of this product, which is called inTechCenter™ v2.0, is the first machine-to-machine notification system designed for network managers that automatically sends notifications to multiple types of communication devices when critical issues on the network occur.

Additionally, inTechCenter v2.0 introduces rotational scheduling capabilities that use the time and day schedules of shift workers and on-call IT response teams to determine when and where to send notifications. It also provides two-way SMS and long message SMS and builds on the core capabilities of all MIR3 IN products by including support for the Telocator Alphanumeric Protocol (TAP) and several other enhancements.

“The new integration and communication features of inTechCenter v2.0 enable IT departments to extend their reach when a problem on the network occurs and to more easily craft custom solutions based on the company’s specific needs and unique set of applications,” said David Leibow, executive vice president at MIR3. “These enhancements demonstrate MIR3’s continued commitment to enriching the technology of the MIR3 Intelligent Notification products.”

Machine-to-Machine Notifications Using Multiple Communication Devices

Legacy machine-to-machine alerting systems typically send only an email notice when something goes wrong. In contrast, inTechCenter v2.0 enables automatic Intelligent Notification of designated IT staff on virtually any type of communication device, including email, SMS, satellite, landline and wireless phones, TDD/TYY devices, pagers and PDAs. If an employee is not able to be located on his/her preferred device, the message is sent to the same person on a different device. This process continues until someone on the designated troubleshooting team responds.

Additional new functionality enables legacy network monitoring system alerts to be piped to the IN platform via a command line interface. The integration of IT monitoring applications such as intrusion detection and network management software with multi-modal devices extends the reach of network managers during critical events. The end result is faster notification of personnel and resolution of the problem, better customer service and increased business productivity.

Rotational Scheduler Knows Which IT Guru to Contact Based on Time/Day

The rotational scheduler feature of inTechCenter v2.0 links IT personnel to specific work schedules and triggers automatic notifications based on these schedules. When inTechCenter receives an error from a server or system, it notes the day and time and sends an Intelligent Notification to the appropriate schedule, which gets passed to the on-call team. This reduces delivery and response time and eliminates erroneous messages being sent to the wrong employees.

Other New Features Build on Core Functionality

Building on its core capabilities, inTechCenter v.2.0 also provides:

- **Support for Two-Way SMS** - Users can close the loop using text messages to respond to Intelligent Notifications via SMS.

- **Support for Long Messaging SMS** – Intelligent Notifications support messages up to 4000 characters using standard SMS devices.
- **Support for Telocator Alphanumeric Protocol (TAP)** - TAP protocol supports the sending of notifications to any pager worldwide and further extends inTechCenter's multi-modal capabilities.

Founded in 1999, today MIR3 has more than 130 Global 2000 and Fortune 500 customers. The MIR3 multi-modal, interactive IN platform is the leading consolidated enterprise-grade platform for the rapidly emerging Enterprise Intelligent Notification market.

About MIR3, Inc.

MIR3 is the technology leader in automated notification solutions for enterprise-wide communications and business continuity. MIR3's inWebServices™, inGovAlert™, inEnterprise™, inAlertCenter™ and inTechCenter™ are based on a versatile, rules-based notification platform that streamlines the dissemination of time-urgent information to and from any communications device. MIR3 is a privately held company headquartered in San Diego, California. Its customers include Belkin®, County of Orange - California, Cushman & Wakefield®, LA County Department of Health, ImpactWeather, Inc., Homeland Security's National Medical Response Teams, and XO® Interactive, Inc. The Company licenses its Intelligent Notification platform to a growing network of business partners. For more information contact Shirley Gines at 858-724-1248 or sgines@mbipr.com.