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MIR3 Announces Availability of MIR3 inEnterprise for Secure, Organization-wide Intelligent Notification

Enterprise Intelligent Notification platform features role-based access control and tight integration with legacy data and Microsoft Outlook

San Diego, California – September 21, 2004– MIR3™, the technology leader in Intelligent Notification™ solutions, today announced the availability of MIR3 inEnterprise™, a secure, Role-Based notification platform designed to integrate seamlessly into an organization's enterprise communication infrastructure. inEnterprise works in conjunction with standard corporate databases, such as LDAP, Active Directory®, Oracle®, Peoplesoft®, SunGard Paragon®, ePlanner® and Revolution® and LDRPS® (Living Disaster Recovery Planning System®), to allow organizations to consolidate communications across all divisions into a single Intelligent Notification platform. The ability to integrate across divisions simplifies the deployment process and decreases the upkeep time spent on maintaining the integrity of the notification system.

inEnterprise also supports Microsoft® Office Outlook®, which brings the ability to deliver high-speed consolidated, acknowledged communications via landline, cell phone, email, pagers, SMS, fax and satellite phone to individuals, groups, or company-wide to the desktop with the click of a button.

“inEnterprise is designed to fulfill the need for a true, enterprise-level communication system for general business use, disaster recovery, business continuity, information technology and continuous information availability across an organization,” said Amir Moussavian, CEO of MIR3.

“The need to connect and communicate with individuals or groups located in headquarters and branch or remote offices drove the need for an Intelligent Notification platform such as inEnterprise,” said Moussavian. “We strove to develop a product that works with an organizations' existing communications so that not only can our customers continue to leverage this investment but also decrease time spent on the deployment and maintenance processes.”

The inEnterprise user interface is designed for use by non-technical personnel. It features MIR3's Enterprise Access Control™ (EAC), which brings a new level of security to enterprise-wide communications. MIR3's EAC allows designated users, defined by their role and those security attributes, to send time-sensitive communications, only to their defined departmental sphere of control. It increases the level of accountability and security required of high priority communications for government, military and globally distributed organizations with stringent security policies in IT, corporate security, supply chain / logistics, human resources, and sales divisions.

The new features in inEnterprise make it far easier to use and faster to deploy overall. The City of Miami chose MIR3's Intelligent Notification platform, quickly deployed it and sent urgent notifications about the status of hurricanes in the area within one day.

"The City of Miami required an emergency communication system and needed to deploy it immediately," said Steve Davis, a consultant with All Hands Consulting, who is helping the City of Miami with Homeland Security and Emergency Preparedness Planning. "Within a short period of time we were able to import contact data into the MIR3 system and send alerts out to the Miami Crisis Action Team to update them on the status of the hurricane and the plan of action. We were able to receive immediate feedback on how many alerts were received and the responses to those alerts."

Furthermore, Davis added, "In the near future we plan to roll out MIR3's inEnterprise across the City of Miami Fire and Police Departments to increase the quality of inter-department communications. The City also plans to use MIR3 technology for reverse 911 services. We believe that the expanded use of Intelligent Notification will enable the City to provide a quick, organized response to any emergency or situation that could potentially jeopardize Miami citizens and disrupt critical day-to-day City operations."

Price and Availability

inEnterprise is now available as a hosted service or on-premise solution directly from MIR3. Corporate and GSA pricing is also available through certified MIR3 partners. inEnterprise offers seamless integration with many third-party applications such as ESRI® GIS. Contact MIR3 directly for additional pricing and partner information at 1-858-724-1200.

About MIR3, Inc.

MIR3 is the technology leader in Intelligent Notification solutions for enterprise-wide communications and business continuity. MIR3's Intelligent Notification™ products are based on a versatile, rules-based notification platform that streamlines the dissemination of time-urgent information to and from any communications device. MIR3 is a privately held company, headquartered in San Diego, California. The Company's customers include Belkin, County of Orange - California, Cushman & Wakefield, LA County Department of Health, ImpactWeather, Inc., Homeland Security's National Medical Response Team, SunGard and XO Interactive, Inc. The company licenses its Intelligent Notification platform to a growing network of business partners.

For more information, go to <http://www.mir3.com> or contact Lori Scribner, MIR3 public relations at 858.724.1248 or lori.scribner@mir3.com.

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