



FOR IMMEDIATE RELEASE

MIR3 ANNOUNCES AVAILABILITY OF INTELLIGENT NOTIFICATION SOLUTIONS AS INSTALLED OR MANAGED SERVICES

MIR3 to reach a broader customer base with flexible buying options for inEnterprise, inAlertCenter, inTechCenter and inGovAlert

San Diego, California – September 20, 2005 -- MIR3™, the technology leader in Intelligent Notification™ solutions, today announced at DRJ's Fall World 2005 that the Company's entire line of Notification solutions and services are now available as either on-premise, installed software or as a managed service hosted by MIR3. The Company also offers its Intelligent Notification via a hybrid of the two models by enabling customers that have stringent security policies to install the notification system securely behind its firewall while MIR3 sends the actual notifications utilizing its secure and highly scalable telephony infrastructure.

MIR3 is offering demonstrations of its Intelligent Notification solutions in Booth #95 at DRJ's Fall World 2005, held September 18-21, 2005 in San Diego, California.

Offering multiple purchase options allows customers that are seeking to deploy a secure Notification system for business continuity, emergency communications, facilities management or IT alerting application to "opt-in" on a subscription basis to try the application without the obligation of purchasing a license. It also allows the organization to measure how often the system is used over a given period of time in order to gauge how much it will cost and for Return on Investment (ROI) purposes.

“MIR3 is actually the only company in this market to offer several, flexible purchase options for Notification applications,” said Margi Schmidt, VP of Business Development at MIR3. “This makes it that much easier for an organization to first contract for Notification as a service and then later migrate to an on-premise, installed solution. MIR3 helps the customer through every step of the migration – from set-up and installation to training and implementation.”

MIR3’s Intelligent Notification solutions and services enable designated individuals to send high-speed emergency communications to and from any device, such as landline, satellite and mobile phones, email, pagers, SMS, PDAs and fax, to individual recipients, groups or organization-wide with the click of a mouse.

Pricing

Visit the MIR3 web site at www.mir3.com or call MIR3 directly at 858-724-1200 for pricing information.

About MIR3, Inc.

MIR3, The Intelligent Notification Company, is the technology leader in automated notification solutions for enterprise-wide communications and business continuity. MIR3’s inWebServices™, inGovAlert™, inEnterprise™, inAlertCenter™ and inTechCenter™ are based on a versatile, rules-based notification platform that streamlines the dissemination of time-urgent information to and from any communications device. MIR3 is a privately held company, headquartered in San Diego, California. The Company’s customers include Belkin®, County of Orange - California, Jurupa Water District, Cushman & Wakefield, LA County Department of Health, ImpactWeather, Inc., Homeland Security’s National Medical Response Team, SunGard and XO® Interactive, Inc. The company licenses its Intelligent Notification platform to a growing network of business partners.

For more information, go to <http://www.mir3.com> or contact Lori Scribner, MIR3 public relations at 858.724.1248 or lori.scribner@mir3.com.

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