

MIR3 ADDS CHRISTOPHER HOMES TO ITS GROWING LIST OF CUSTOMERS

Innovative Use of Intelligent Notification Enables Christopher Homes to Communicate More Quickly and Efficiently with Subcontractors

San Diego, California – October 25, 2005 – MIR3™, the technology leader in Intelligent Notification™ solutions, today announced that Christopher Homes, an award-winning, Newport Beach-based builder of single-family and attached homes in the San Diego, Los Angeles, Orange County and Inland Empire regions, has contracted with MIR3 to provide Intelligent Notification services.

Christopher Homes is utilizing MIR3's two-way, high-speed multimodal communications in its customer service department to resolve construction issues that need immediate attention in order to maintain the Company's high quality customer care services.

"We use MIR3 when we have a major customer service issue that may take some time to resolve," said Jeff Rulon, VP of Operations at Christopher Homes. "Because MIR3 allows us to make multiple calls, to and from any device, we are able to make sure our subcontractor is aware of the problem so the issue can be resolved much quicker -- which keeps our customers happy. Prior to using MIR3, we used the phone and fax, with varying degrees of success."

Utilizing MIR3's Intelligent Notification frees up Christopher Homes' customer service staff to attend to other urgent matters and also ensures that the subcontractor receives and acknowledges the notification.

“Christopher Homes is an innovative home builder that is using cutting edge technology to improve its customer service quality,” said Margi Schmidt, MIR3’s VP of Business Development. “By speeding up turnaround time on customer repair requests and they are putting the customer first so it’s a win-win for Christopher Homes and the customer.”

MIR3’s Intelligent Notification solutions and services enable designated individuals to send high-speed emergency communications to and from any device, such as landline, satellite and mobile phones, email, pagers, SMS, PDAs and fax, to individual recipients, groups or organization-wide with the click of a mouse.

About MIR3, Inc.

MIR3 is the technology leader in automated notification solutions for enterprise-wide communications and business continuity. MIR3’s inWebServices™, inGovAlert™, inEnterprise™, inAlertCenter™ and inTechCenter™ are based on a versatile, rules-based notification platform that streamlines the dissemination of time-urgent information to and from any communications device. MIR3 is a privately held company, headquartered in San Diego, California. The Company’s customers include Belkin®, County of Orange - California, Cushman & Wakefield, LA County Department of Health, ImpactWeather, Inc., Homeland Security’s National Medical Response Team, SunGard and XO® Interactive, Inc. The Company licenses its Intelligent Notification platform to a growing network of business partners. For more information contact Lori Scribner at 858-724-1248 or lori.scribner@mir3.com.

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