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**FOR IMMEDIATE RELEASE**

## **MIR3 Partners with Ncell Systems, Inc. to Provide Intelligent Notification Solutions to Upper Midwest Region**

***Ncell to Provide Integrated Communications Systems for IT Alerting, Emergency Response and Business Continuity Applications Based on MIR3's inEnterprise***

**San Diego, California** – December 7, 2004– MIR3™, the technology leader in Intelligent Notification solutions, today announced that the company has partnered with Ncell Systems, Inc., a leading Minnetonka, Minnesota-based provider of hardware, software and integration services to business, Federal and State government agencies, and healthcare providers in the upper Midwest. According to the agreement, Ncell Systems, Inc. will provide integrated solutions and installation services for IT alerting and business continuity notifications based on MIR3's inEnterprise™ technology. MIR3's inEnterprise is based on a versatile, rules-based notification platform that streamlines the dissemination of time-urgent information to and from any communications device.

“With experience and expertise in providing customized applications solutions to Fortune 1000 companies, healthcare providers and government agencies in the upper Midwest, we believe Ncell Systems, Inc. will be key to delivering MIR3 technology and expanding our reach and visibility as well,” said Margi Schmidt, MIR3's Vice President of Business Development. “We look forward to working with Ncell Systems to bring the benefits of MIR3's Intelligent Notification solutions to Ncell's customer base.”

“Our partnership with MIR3 will provide affordable, easy-to-use, and customizable Intelligent Notifications solutions for emergency response and business continuity applications to a broad spectrum of enterprises and

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government agencies throughout the upper Midwest,” said David Walberg, Vice President of Business Development at Ncell Systems, Inc. “The Ncell Systems team is very excited about this partnership and the important benefits it will bring to organizations which require rapid and effective response to mission-critical or life-saving events.”

### **About Ncell Systems, Inc.**

Ncell Systems, Inc. is a leading Midwest systems integrator and solutions provider with extensive experience in delivering IT systems and services that help customers accelerate IT service deployment, reduce complexity, provide security, and maximize their IT investment. Ncell Systems is headquartered at 6130 Blue Circle Drive, Suite 600, Minnetonka, MN 55343 Ph. (952) 746-5125. For more information, go to: [www.ncell.com](http://www.ncell.com) or contact [Sales@ncell.com](mailto:Sales@ncell.com)

### **About MIR3, Inc.**

MIR3 is the technology leader in Intelligent Notification solutions for enterprise-wide communications and business continuity. MIR3's inEnterprise and inTechCenter are based on a versatile, rules-based notification platform that streamlines the dissemination of time-urgent information to and from any communications device. MIR3 is a privately held company, headquartered in San Diego, California. The Company's customers include Belkin, Cushman & Wakefield, ImpactWeather, Inc., SunGard and XO Interactive, Inc. The company licenses its Intelligent Notification platform to a growing network of business partners.

For more information, go to <http://www.mir3.com> or contact Lori Scribner, MIR3 public relations at 858.724.1248 or [lori.scribner@mir3.com](mailto:lori.scribner@mir3.com).

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