

MIR3 Selected by AtHoc as its Service Provider for Telephony Notifications

**MIR3 to provide Global Telephony Notification Services to AtHoc via
inWebServices**

**inWebServices Powered by MIR3 Intelligent Notification Initiative Continues
to Grow**

San Diego, California – April 12, 2007 – MIR3™, the technology leader in Intelligent Notification™ solutions for global enterprises, today announced the company has entered into an agreement with AtHoc, Inc., a leading supplier of enterprise-class network-centric alerting systems, to provide AtHoc and its customers with telephony notification subscription services.

Under the terms of the agreement, MIR3 will provide AtHoc with the ability to trigger telephone notifications using MIR3's global telephony alerting capabilities. As part of inWebServices, MIR3 exposes its products' application programming interface (API) as a Web service, making it easy for partners and customers to integrate MIR3 alerting capabilities into their own alerting applications.

"Many of our customers use AtHoc's IWSAlerts™ net-centric alerting system to fulfill their requirement for a single central notification system that manages and triggers all forms of alerting simultaneously. By partnering with MIR3, we now have a strong option for triggering telephony alerting," stated Aviv Siegel, chief technology officer for AtHoc. "By connecting the MIR3 service via Web services, telephones act as an extension of our IP-based notification management system. This complements our ability to alert all IP-connected devices, send SMS messages, activate public announcement systems, trigger the national Emergency Alert System (EAS), and provide many more alerting capabilities."

“After evaluating the notification services market,” continued Siegel, “it became clear that MIR3 has expertise with services oriented architecture and Web services – they know how to deliver on both. They have provided us with a true ‘plug-and-play’ solution that allows us to integrate and ship our products faster.”

MIR3’s chief strategy officer (CSO), Frank Mahdavi, commented, “AtHoc’s unmatched success in the DoD, government and large commercial enterprise markets makes them an ideal partner for MIR3. We believe that AtHoc is positioned to become the alerting standard in the DoD and within the government physical security and force protection market, and we’re excited to be part of the solution. Our Intelligent Notification platform has been widely adopted by system integrators, developers and communication solution providers, due in large part to our commitment to a service oriented architecture, ease-of-implementation, scalability, security and reliability.”

MIR3’s president and CEO Amir Moussavian said, “We came into 2007 with the clear goal of delivering our emergency-ready global notification capability technology to developers and partners through the inWebServices Powered by MIR3 Intelligent Notification initiative. AtHoc’s partnership is important to us and we believe that this agreement illustrates MIR3’s technology lead in global enterprise notification. We’re deployed by the largest businesses across diverse corporate functions such as sales and marketing, corporate communications, supply chain management and business continuity, and we look forward to additional partners joining us.”

MIR3 inWebServices is built on the SOAP 1.2-compliant XML J2EE standard. The inWebServices Powered by MIR3 Intelligent Notification program costs nothing to join, but registration is required. Developers and integrators can register for the program at <http://www.mir3.com/api>.

About MIR3, Inc.

MIR3 provides automated Intelligent Notification (IN™) solutions for global and enterprise-wide communications and business continuity. MIR3's inEnterprise™, inAlertCenter™, inTechCenter™, inGovAlert™, and inLocalAlert™ are built on a geo-dispersed, scalable telephony and application server platform that directs the global dissemination of time-urgent information to and from any communications device across any communication medium. Its customers include the world's top petroleum, soft-drink bottling, and consumer goods companies, IAC Interactive (which operates TicketMaster and Match.com), Belkin Worldwide®, US Air Force, Homeland Security's National Medical Response Teams, The Red Cross, LA County Department of Health, and the County of Orange, California, which has 1.4 million recipients loaded in their MIR3 Intelligent Notification system. For more information visit www.mir3.com or contact 858-724-1248 or pr@mir3.com.

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