

ESi and MIR3 Form OEM, Technology Relationship

Users benefit from improved speed and multi-modal notification capabilities; expands reach of ESi WebEOC to government and enterprise markets

DRJ Conference, SAN DIEGO – September 17, 2006 – Emergency Services integrators (ESi), the leader in incident management systems, and MIR3™, the technology leader in automated solutions for enterprise-level notification systems and business continuity emergency notification services, today announced an original equipment manufacturer (OEM) agreement focused on the growing emergency notification requirements in the first responder, government and enterprise markets.

Under the OEM agreement, ESi will integrate MIR3's intelligent notification technology into its ESi WebEOC® industry standard platform through a new product, ESi WebEOCArt powered by MIR3 to bring real-time incident management information to emergency operations centers (EOCs).

EOCs have long served as communications, command and control centers for first responders, hospitals, municipal, county, state and federal law enforcement and public works agencies to collaborate during incident response and recovery. Enterprise sectors with critical operations such as utilities, oil and gas, transportation, telecommunications and others are now embracing EOCs as they strive to ensure business continuity in a natural disaster, industrial accident, act of terrorism or other contingency.

ESi's WebEOC, the world's first Web-based emergency management communications system, provides cost-effective, real-time information sharing. By linking local, state, national, and even worldwide incident stakeholders and information sources together, WebEOC facilitates decision-making in planning,

emergency and recovery situations. The result is secure, real-time access to state and national weather trends, satellite images, mapping information, details of operations in other jurisdictions, local, regional and even national resource status and other data vital to the efficient management of any contingency.

ESi WebEOCAAlert powered by MIR3 will allow business continuity managers, emergency managers and first responders the speed and ability to reach more people more quickly on more communication devices than ever before, including cell phones, satellite phones, land lines, two-way SMS, email and PDAs. Additionally, the enhanced solution will offer improved accountability through post-event audit reporting and provide detailed information such as who received what notification, at what time and how the response was executed.

“We found MIR3’s emergency notification technology to be superior in providing the most powerful alert and notification capabilities via multi-modal devices,” said Paul Butler, ESi director. “With this partnership, we will greatly improve the way emergency operation centers in both government and enterprise settings communicate and respond during times of crisis.”

MIR3 chief strategy officer Frank Mahdavi said, “MIR3 focuses on bringing innovative technology that drives efficiencies and solves communications challenges for business continuity. We firmly believe that improving business continuity communications touches on an organization’s ability to remain competitive and innovative. As ESi WebEOC is among the most widely-used and adopted crisis information management systems, this technology collaboration will greatly benefit incident managers and continuity planners and extend the capabilities of both incident management and communications disciplines.”

In keeping with the WebEOC product line, the technology integration will provide an easily deployed solution requiring minimal training. The new ESi WebEOCAAlert powered by MIR3 will be released by the end of 2006.

About ESi

ESi is an Augusta, Georgia-based company offering web-based IT products and systems integration services to the emergency management and public safety sectors. WebEOC is ESi's industry leading, web-based crisis information management software, which provides emergency response teams, decision-makers and organizations real-time access to critical information that can be simultaneously shared during the planning, response and recovery phases of an event.

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About MIR3, Inc.

MIR3 is the technology leader in automated notification solutions for enterprise-wide communications and business continuity. MIR3's inWebServices™, inGovAlert™, inEnterprise™, inAlertCenter™ and inTechCenter™ are based on a versatile, rules-based notification platform that streamlines the dissemination of time-urgent information to and from any communications device. MIR3 is a privately held company headquartered in San Diego, Calif. Its customers include Belkin®, County of Orange – Calif., LA County Department of Health, ImpactWeather, Inc., and Homeland Security's National Medical Response Teams. The Company licenses its Intelligent Notification platform to a growing network of business partners. For more information contact Shirley Gines at 858-724-1248 or sgines@mbipr.com.