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**Cushman & Wakefield Selects MIR3's INlogicNOW
Intelligent Notification Service**

***Global Real Estate Services Firm Taps Intelligent Notification
to Support Facilities and Operations Management***

San Diego, CA – July 27, 2004 – MIR3™, the technology leader in Intelligent Notification solutions, today announced that global real estate services firm Cushman & Wakefield has selected INlogicNOW™ to extend emergency notification and communications capabilities to its facilities management operations at several of its key locations. MIR3's INlogicNOW will be used to power the Cushman & Wakefield Emergency Notification System, which is designed to execute mission-critical alerts and automate work request ticket routing related to the management of its national facilities and operations. MIR3's software and services are used throughout the enterprise to provide call centers, help desks, IT departments and Network Operations Centers (NOCs) with real-time notification and emergency response capabilities.

"MIR3 provides us with a secure, service-based notification platform that integrates with our call center and Business Integration Group technology, allowing our customers and Facilities Management team to launch emergency alerts and phone-based communications for the quickest possible response and problem resolution," said Robert Teed, National Facilities and Operations Manager, Cushman & Wakefield. "With the ability to define communications rules and escalating notification preferences, INlogicNOW was easily customized to automate the delivery and prioritization of alerts based on work request, location or emergency scenario."

Cushman & Wakefield's Facilities Management Group, as part of its Asset Services offering, provides its clients with an array of services, including facility repair and maintenance, critical operations, and business support services - allowing clients to outsource resource-intensive operational requirements while concentrating on core business competencies. Clients can leverage C&W's global technology platform and real estate expertise to increase productivity and reduce service delivery costs.

The MIR3-powered Emergency Notification System will support up to 250 C&W managed locations nationally, enabling technical personnel to respond quickly and effectively in the case of events that threaten operational uptime and performance – including everything from non-critical HVAC failures to critical power outages to natural disasters. A web-based service, INlogicNOW provides a centralized interface for up to 100 disparate, authorized users throughout Cushman & Wakefield and authorized customer sites to initiate and maintain emergency notifications and contacts.

"The successful management of distributed facilities requires centralized coordination and real-time communications between all front-line responders," says Frank Mahdavi, CTO and VP, Corporate Development, MIR3. "Cushman & Wakefield's use of Intelligent

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Notification demonstrates both the Company's innovation in and commitment to providing the highest levels of service and operational uptime to its facilities management customers."

About MIR3's INlogicNOW

MIR3's INlogicNOW is a hosted notification service that automates, executes and verifies the delivery of notifications to defined groups or individuals. The INlogicNOW service is powered by redundant optical backbones to ensure service availability and performance 24x7x365. Using the INlogicADAPTOR™ and/or Web Services API, both public and private sector users can seamlessly connect to and synchronize with proprietary systems and databases – extending existing technology investments and knowledge bases. All notifications, rules, contacts and responses are managed via MIR3's intuitive web interface.

INlogicNOW is now available and priced according to customer requirements. Pricing is based on the number of users and concurrent telephony ports required for enterprise support. For more information about MIR3's INlogicNOW, go to www.mir3.com/products_inlogicnow.htm or contact sales@mir3.com.

About Cushman & Wakefield

Cushman & Wakefield is the world's largest privately held real estate services firm. Founded in 1917, the firm has 164 offices in 49 countries around the globe, and 11,000+ talented professionals. Cushman & Wakefield delivers integrated solutions by actively advising, implementing and managing on behalf of landlords, tenants, and investors through every stage of the real estate process. These solutions include helping clients to buy, sell, finance, lease, and manage assets. We also provide valuation advice, strategic planning and research, portfolio analysis, and site selection and space location assistance, among many other advisory services. To find out more about Cushman & Wakefield, please call 1-800-376-3133, or visit the firm's Web site at www.cushmanwakefield.com.

About MIR3, Inc.

MIR3 is the technology leader in Intelligent Notification solutions for enterprise-wide communications and business continuity. MIR3's INlogicNOW and INlogicPRO are based on a versatile, rules-based notification platform that streamlines the dissemination of time-urgent information to and from any communications device. MIR3 is a privately held company, headquartered in San Diego, California. The Company's customers include Belkin, County of Orange - California, LA County Department of Health, Homeland Security's National Medical Response Team, and SunGard. The company licenses its Intelligent Notification platform to a growing network of business partners.

For more information, go to <http://www.mir3.com> or contact Lori Scribner, MIR3 public relations at 858.724.1248 or lori.scribner@mir3.com.

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