

## **MIR3 Announces Renewal of Los Angeles County Employees Retirement Association (LACERA)**

### **Business Continuity Implementation ensures Uninterrupted Information Technology for LACERA**

**SAN DIEGO, CA – April 25, 2007** – MIR3™, the technology leader in Intelligent Notification (IN®) solutions for global enterprises, today announced LACERA has signed up for a second year on the existing contract. MIR3 has delivered its inEnterprise™ 2.8 which is designed to make critical emergency and non-emergency communications of multi-national companies private, and includes preferred routing, incident management, topic subscription and multi-language support, among others.

LACERA exists to produce, protect and provide the promised benefits to approximately 150,000 members. LACERA uses inEnterprise for their business continuity requirements. By applying the latest technology and innovative problem-solving strategies, such as inEnterprise, along with proven business tactics, they are strategically positioned to respond to fluctuating conditions, prosper in a changing world, and provide the best results for their membership.

“The largest corporations in the world have driven the latest developments of version 2.8,” said Dan Long, chief technology officer at MIR3. “This represents an important step toward a complete set of global emergency and non-emergency notification and management tools.”

#### **About MIR3, Inc.**

MIR3 provides automated Intelligent Notification (IN) solutions for global and enterprise-wide communications and business continuity. MIR3’s inEnterprise™, inAlertCenter™, inTechCenter™, inGovAlert™, inCampusAlert™ and inLocalAlert™ are built on a geo-dispersed, scalable telephony and application server platform that directs the global dissemination of time-urgent information to

and from any communications device across any communication medium. Its customers include the world's top petroleum, soft-drink bottling, and consumer goods companies, IAC Interactive (which operates TicketMaster and Match.com), Belkin Worldwide®, US Air Force, Homeland Security's National Medical Response Teams, The Red Cross, LA County Department of Health, and the County of Orange, California, which has 1.4 million recipients loaded in their MIR3 Intelligent Notification system. For more information visit [www.mir3.com](http://www.mir3.com) or contact 858-724-1248 or [pr@mir3.com](mailto:pr@mir3.com).

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