

## **MIR3 to Provide OEM Emergency Notifications for COOP Systems**

**SAN DIEGO – July 18, 2007** – MIR3™, the technology leader in Intelligent Notification (IN®) solutions for global enterprises, has signed an OEM agreement with COOP Systems, a leading provider of software and services for continuity planning in the public and private sector. COOP Systems' myCOOP™ product is a next-generation Business Continuity Management (BCM) software package, designed to support distributed and global BCM programs. When combined with the MIR3 global enterprise communication infrastructure, COOP Systems will be able to provide a powerful, seamless, real-time solution that quickly and effectively sends alerts and gathers responses when a critical BCM event occurs.

“Adding the functionality of MIR3’s Intelligent Notification solution, coupled with its global infrastructure, enables us to deliver a superior product with fault tolerant communications,” said Chris Alvord, chief executive officer of COOP Systems.

“We are pleased to partner with a market leader as strong and innovative as COOP Systems,” said Dan Long, chief technology officer at MIR3. “We are confident that the addition of the multimodal two-way communication system will benefit COOP Systems’ clients.”

MIR3’s inWebServices™ product allows OEM partners to tightly integrate the MIR3 communication engine into their applications and infrastructure. It is built on enterprise-grade technology that bridges the gap between all standard forms of communication to enable high-speed two-way communications to tens of thousands of users and devices across all modalities, including email, wireless pager, PDA, landline, mobile phone, satellite phone, TDD/TTY, fax and two-way SMS. MIR3's notification capabilities can also be used for routine high-volume

messaging and all-purpose broadcasting such as administrative notices to employees, messages for coordinating staffing and schedules, and delivering important, auditable information to customers.

### **About COOP Systems - - Next-Generation Continuity Planning™**

COOP Systems ([www.coop-systems.com](http://www.coop-systems.com)), headquartered in Herndon, VA, is an exciting provider of myCOOP™, the Business Continuity Management (BCM) software package. With a special focus on clients with distributed planning needs, increasing numbers of innovative private and public sector clients are customers. With a reputation for no risk deployments, low costs, and extreme ease-of-use for all types of users, myCOOP™ is the next generation of BCM continuity software. For more information, visit [www.coop-systems.com](http://www.coop-systems.com), or contact Chris Alvord, CEO at 703-464-8700 or at [chrisalvord@coop-systems.com](mailto:chrisalvord@coop-systems.com).

### **About MIR3, Inc.**

MIR3 provides automated Intelligent Notification (IN) solutions for global and enterprise-wide communications and business continuity. MIR3's inEnterprise™, inAlertCenter™, inTechCenter™, inGovAlert™, inCampusAlert™, inLocalAlert™ and inWebServices™ are built on a geo-dispersed, scalable telephony and application server platform that directs the global dissemination of time-urgent information to and from any communications device across any communication medium. Its customers include the world's top petroleum, soft-drink bottling, and consumer goods companies, IAC Interactive (which operates TicketMaster and Match.com), Belkin Worldwide®, US Air Force, Homeland Security's National Medical Response Teams, The American Red Cross, LA County Department of Health, and the County of Orange, California, which has 1.4 million recipients loaded in their MIR3 Intelligent Notification system. For more information visit [www.mir3.com](http://www.mir3.com) or contact 858-724-1248 or [pr@mir3.com](mailto:pr@mir3.com).