

MIR3 Selected as Finalist for AeA High Tech Award

MIR3 one of four companies chosen as finalist in the Communication Products/Services category at 13th annual AeA event

SAN DIEGO – September 30, 2006 – MIR3™, the technology leader in Intelligent Notification™ (IN) solutions, has been selected as a finalist for a High Tech Award by the San Diego Council of the AeA, the nation's largest high-tech trade association. Nominated for its leadership in creating a high-speed platform for interactive emergency notifications to all types of communication devices. MIR3 is one of only four finalists in the Communication Products & Services category. MIR3 has been named an AeA High Tech Award finalist three years in a row.

AeA Executive Director Kevin Carroll stated that an uncommon number of companies were nominated this year, making it particularly difficult to narrow each category down to just four final companies. Final winners will be announced at the AeA's 13th Annual High Tech Awards luncheon at the Hilton Torrey Pines on October 12, 2006, in La Jolla, California. More than 500 AeA members and non-members are expected to attend the luncheon to recognize the accomplishments of local technology companies from seven categories, including Software, Internet/Web Commerce and Technology/IT Services. In addition to technological innovation, companies will be evaluated on their civic contributions and industry accomplishments.

The MIR3 IN platform integrates communication software and telephony infrastructures to enable high-speed dialogues with up to several hundred thousand people regardless of communication device used by the recipient, including land lines, cell phones, satellite phones, email, Blackberries, SMS,

paggers and faxes. MIR3 offers the richest feature set on the market, including the ability to:

- Spawn instant conference calls without requiring attendees to dial 800 and conference I.D. numbers.
- Enable the recipient to trigger an entirely new notification to an entirely new group of people with the push of a button.
- Launch a notification via Web interface, phone or email.
- Support multiple languages.

The MIR3 IN platform offers a hardened, high availability architecture that has been repeatedly validated during life-threatening emergencies by both private and public sector MIR3 customers. Additionally, the MIR3 IN platform is increasingly being used within IT and other departments to speed other types of important enterprise communications.

“Demand for MIR3 Intelligent Notification has grown rapidly due to the obvious need to save precious time by automating emergency information delivery to and from employees, customers, first responders and citizens,” said Amir Moussavian, CEO of MIR3. “This nomination reflects the accomplishments of our hard working engineering and product development teams. We are honored to be recognized by AeA for the third year in a row.”

About AeA

Advancing the business of technology, AeA is the nation's largest high-tech trade association. AeA represents more than 3,000 companies with 1.8 million employees. These 3,000+ companies span the high-technology spectrum, from software, semiconductors, medical devices and computers to Internet technology, advanced electronics and telecommunications systems and services. With 17 regional U.S. councils and offices in Brussels and Beijing, AeA offers a unique global policy grassroots capability and a wide portfolio of valuable business services and products for the high-tech industry. AeA has been the accepted voice of the U.S. technology community since 1943.

About MIR3, Inc.

MIR3 is the technology leader in automated notification solutions for enterprise-wide communications and business continuity. MIR3's inWebServices™, inGovAlert™, inEnterprise™, inAlertCenter™ and inTechCenter™ are based on a versatile, rules-based notification platform that streamlines the dissemination of time-urgent information to and from any communications device. MIR3 is a privately held company headquartered in San Diego, Calif. Its customers include Belkin®, County of Orange – Calif., LA County Department of Health, ImpactWeather, Inc., and Homeland Security's National Medical Response Teams. The Company licenses its Intelligent Notification platform to a growing network of business partners. For more information contact Curtis Coats at 858-724-1256 (curtis.coats@mir3.com) or Shirley Gines at 858-724-1248 (sgines@mbipr.com).

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