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MIR3's INlogicNOW™ Enables Intelligent Notification for Calcasieu Parish Police Jury's Community Alert System

INlogicNOW Selected to Power Local Office of Homeland Security and Emergency Preparedness Public Warning System

San Diego, CA – February 10, 2004 – MIR3, the technology leader in Intelligent Notification solutions, today announced that the Calcasieu Parish Police Jury has selected INlogicNOW™ to enable its Community Alert System with Intelligent Notification capabilities. The Police Jury, which serves as the governing authority of the Parish, has developed the Community Alert System to notify the public and local media of events that threaten community safety. The Community Alert System will be managed by the Police Jury's Office of Homeland Security and Emergency Preparedness, with the ability to extend alerts via phone to each of the more than 180,000 residents of Calcasieu Parish.

"MIR3's INlogicNOW integrates with our GIS (Geographic Information System) to execute alerts to select groups of residents, allowing us to target specific neighborhoods and districts that may be affected by a variety of emergency scenarios," says Lloyd Reynolds, Emergency Planner, Office of Homeland Security and Emergency Preparedness, Calcasieu Parish Police Jury. "MIR3's service is flexible in that it can initiate notifications via phone, email or fax, and facilitates instant two-way communications between us and public safety agencies, as well as with the general public."

With a population of more than 180,000, the Southwest Louisiana community of Calcasieu Parish is also home to more than 50 Chemical Manufacturing Facilities. Acknowledging the potential threat that these facilities represent in the event of a natural or man-made disaster, the MIR3-powered Community Alert System can deliver geo-coded reverse 911 alerts to community members surrounding chemical facilities. These alerts would specify a recommended call to action, such as "Shelter in Place," and provide updated information and emergency support. The System will also be used in the event of weather warnings, interstate and transportation alerts, and public warnings issued by local law enforcement.

System Assists in Capture of Three Armed Robbery Suspects

In early January, the Police Jury utilized the INlogicNOW service to notify approximately 500 Calcasieu residents of four armed and dangerous robbery suspects that were on foot in their neighborhood. The Police Jury received eight tips from residents as a result of the phone-based alerts, which ultimately led to the capture of three of the four suspects.

"MIR3's INlogicNOW played a critical role in the capture of three robbery suspects who posed significant danger to the community," says Reynolds. "In its first month of deployment, the Community Alert Systems has already proven to be an invaluable communications tool for the Police Jury and the citizen's we protect."

A web-based service, MIR3's INlogicNOW allows companies and government organizations to define workflow for notifying key personnel of business-critical communications. All notifications, rules, contacts and responses are managed via MIR3's intuitive web interface, providing centralized, easy-to-use service control for disparate users across the enterprise. MIR3's INlogicNOW is powered by redundant optical backbones to ensure system availability and performance 24/7/365. For more information about MIR3's INlogicNOW, go to www.mir3.com/products_inlogicnow.htm or sales@mir3.com.

About Calcasieu Parish Police Jury

Calcasieu Parish is governed by an elected body known as the Police Jury, which is committed to providing the highest quality of services to the people of Calcasieu Parish in a manner that is responsive to the will and needs of its citizens. Calcasieu Parish is located in Southwest Louisiana and has a population of 183,577. For more information about the Calcasieu Parish Police Jury, please visit www.cppj.net.

About MIR3, Inc.

MIR3 is the technology leader in Intelligent Notification solutions for communications and business continuity. MIR3's INlogicNOW and INlogicPRO are based on a versatile, rules-based notification platform that streamlines the dissemination of time-urgent information to and from any communications device. MIR3 is a privately held company, headquartered in San Diego, California. The Company's customers include American Home Mortgage, ADP, Belkin, County of Orange - California, Minnesota Department of Health, and National Medical Response Teams (DMATs/NMRTs). For more information, go to www.mir3.com or contact Karina Lion, MIR3 public relations at (858) 724-1248.

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