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MIR3 Receives Network Products Guide's 2008 Product Innovation Award

TelAlert 6e Selected as IT Infrastructure Category Winner

SAN DIEGO (May 13, 2008)—MIR3, a global leader in intelligent notification solutions for enterprises, announced today that *Network Products Guide*, a Silicon Valley Communications publication, has named TelAlert 6e a winner of the 2008 Product Innovation Award. This annually venerated award honors vendors from all over the world for their innovative and ground-breaking products that bring essential changes and set the bar higher in all areas of information technology.

Designed for business continuity, disaster recovery and contingency planning, TelAlert 6e offers instant dissemination of important IT information via a wide range of modalities. The solution allows managers to plan and monitor the entire alert management processes, designate resources, arrange escalation plans, and keep track of all events real-time.

“An organization’s IT infrastructure is a critical component for success in today’s increasingly competitive business environment. With TelAlert 6e, we’re providing IT professionals the ability to manage and correct any disruption to their network quickly and efficiently,” said Ken Dixon, executive vice president of MIR3.

Introduced in August 2007, TelAlert 6e is one of the only IT alerting products on the market that can integrate with all IT operations fault and problem management products, and provide incident management and reporting real-time. To read more about TelAlert 6e, please visit [MIR3’s Web site](#).

“The goal of any product innovation must always be to offer a positive change, making a company’s offering(s) stronger than before,” says Rake Narang, editor-in-chief, *Network Products Guide*. “MIR3’s TelAlert 6e provides the industry’s most comprehensive notification platform, effectively capturing and servicing the IT notification market along with its other key industries and sectors.”

(more)

About the Network Products Guide Awards

Network Products Guide, published from Silicon Valley, is a leading provider of products, technologies and vendor related research and analysis. You will discover a wealth of information in this guide including product innovations, roadmaps, industry directions, technology advancements and independent product evaluations that facilitate in making the most pertinent technology decisions impacting business and personal goals. The guide follows conscientious research methodologies developed and enhanced by industry experts. To learn more, visit www.networkproductsguide.com.

About MIR3

MIR3, a privately held San Diego-based company, is the leading Intelligent Notification Global Enterprise Platform. MIR3 provides two-way notification communication suitable for any industry, business or operation. The highly flexible solutions have become the optimum choice for the majority of the Fortune 100, more than 100 esteemed colleges and universities, and numerous local, state and federal agencies.

MIR3 Intelligent Notification (IN®) platform, combined with TelAlert's family of products, provides a unique and superior market solution, based on leading IT and BC notification technologies. Both products direct the dissemination of time urgent information to and from any communication device across any medium including email, landline, mobile phone, SMS, pager, PDA, satellite phone, TTY, and fax. For more information, please visit www.mir3.com

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