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**MIR3 FIRST TO OFFER IT NOTIFICATION AS A HOSTED, SaaS SOLUTION
WITH ENTERPRISE SERVICE BUS FOR inEnterprise™ AND TelAlert 6e®**

*New IT Alerting Model is an Industry First Compared to Traditional On-premise
Solutions; Signifies Paradigm Shift in IT Monitoring*

SAN DIEGO (April 16, 2009)—[MIR3™](#), the leader in intelligent notification (IN®) solutions for global enterprises, today launched the MIR3 Enterprise Service Bus (ESB), for its flagship notification products inEnterprise and TelAlert 6e. MIR3 Enterprise Service Bus is an optional module that will enable IT professionals to quickly and seamlessly integrate MIR3 notification products into IT Service Management (ITSM) systems and legacy applications such as enterprise resource planning (ERP), business continuity, customer relationship management (CRM), call centers, sales force automation (SFA) and more. The combination of MIR3's inEnterprise product and MIR3 ESB will provide the industry with the first IT alert notification as a software as a service (SaaS) solution.

IT alert and event notification systems on the market today are limited to only on-premise solutions and do not address the enterprise notification business needs. MIR3's SaaS offering addresses these issues and further provide multiple redundancy and high availability with hosting facilities worldwide.

"IT event notification is a critical element to ITSM," said Frank Mahdavi, chief strategy officer for MIR3. "Offering businesses an additional, hosted SaaS solution, will better meet today's IT and enterprise messaging needs, reduce an organization's total cost of ownership, and minimize time-to-value—important factors for any budget-conscious enterprise looking to strengthen and support its IT infrastructure."

MIR3's inEnterprise SaaS offering comprises the largest message delivery options on the market today and integrates seamlessly with a long list of business applications, ITSM and general mission-critical applications. inEnterprise is certified with Microsoft SCOM and IBM Tivoli Enterprise Console and Tivoli Netcool/OMNiBus. MIR3 products can integrate with software solutions from BMC Software, CA, EMC, Hewlett-Packard, IBM, Microsoft, NetIQ, Symantec, and UNIX to name a few.

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MIR3 ESB for [inEnterprise](#) and [TelAlert 6e](#) , bridges the communication gap between critical business process and people and provides a comprehensive integration platform for creating alert-enabled business processes. MIR3 ESB enables intelligent alert-notifications to be generated from any enterprise application, IT service management system or legacy application ensuring important information is delivered to the right people, anywhere, any time on any device.

As the first notification company to introduce IT alerting as a hosted, SaaS, MIR3 has taken a significant leadership position in the industry and has released a whitepaper titled, “Enabling the Next Generation of IT Notification Capabilities,” available at www.mir3.com. Global enterprise customers are near completion with beta-testing the MIR3 ESB module, including a global petro chemical company that implemented inEnterprise to help solve communication and back-end IT issues.

MIR3’s inEnterprise and TelAlert family of solutions are currently in-use with 87 *FORTUNE* 100 companies—as well as top-tier government organizations, major U.S. airlines, and more than 200 colleges and universities across the country—to enable two-way communication during urgent business continuity, disaster recovery, enterprise communications- or IT-related events. MIR3 inEnterprise and TelAlert 6e products ensures the delivery of alert notifications to the right person, at the right time on the right device.

For additional information about MIR3, or to schedule an ESB briefing with CSO Frank Mahdavi, please contact Kelly Hamor at (619) 234-0345 or hamor@formulapr.com.

About MIR3

MIR3, a privately held San Diego-based company, is the leading provider of intelligent notification solutions for a global enterprise platform. MIR3 provides two-way notification communication suitable for any industry, business or operation. The highly flexible solutions have become the optimum choice for the majority of the *FORTUNE* 100 companies, as well as more than 200 higher education organizations and numerous local, state and federal agencies. MIR3’s intelligent notification (IN®) platform, combined with TelAlert’s family of products, provides a unique and superior market solution based on leading IT and BC notification technologies. Both products direct the dissemination of time-urgent information to and from any communication device across any medium including e-mail, landline, mobile phone, SMS, Blackberry P2P, pager, PDA, satellite phone, pin-to-pin TTY, and fax. For more information, please visit www.mir3.com.

About inEnterprise™

The inEnterprise™ family of solutions is a secure, role-based notification platform that integrate into an organization’s communications structure, bringing intelligent notification to every enterprise division and business unit. Cost-effective enterprises

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easily communicate with employees, partners, and customers anytime, anywhere.

About TelAlert®

TelAlert products, a true alert management system (AMS), are unlike other solutions. MIR3's most recent solution, TelAlert 6e, is an easy-to-use enterprise management system with an intuitive interface allowing managers to plan and monitor the entire alert management process, designate resources, arrange vacations, escalation plans and keep track of all events as they occur.

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