



P R E S S R E L E A S E

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FOR IMMEDIATE RELEASE:

MIR3, INC. RANKED NUMBER 111 FASTEST GROWING COMPANY IN NORTH AMERICA ON DELOITTE'S 2009 TECHNOLOGY FAST 500™

MIR3, Inc. attributes its 1,516 Percent Revenue Growth to fast-growing demand for its rapid 2-way global communication technology for the enterprise.

SAN DIEGO, CA – October 20, 2009 – MIR3, Inc., the pioneering innovator of real-time universal notification and response technology for the enterprise, today announced that it ranked number 111 on Technology Fast 500™, Deloitte LLP's ranking of 500 of the fastest growing technology, media, telecommunications, life sciences and clean technology companies in North America. Rankings are based on percentage of fiscal year revenue growth during the five-year period from 2004–2008. MIR3, Inc. grew 1,516 percent during this period.

"Technology Fast 500™ recognizes innovative companies that have broken down barriers to success and defied the odds with their remarkable five-year revenue growth," said Phil Asmundson, Vice Chairman and U.S. Technology, Media and Telecommunications leader, Deloitte LLP. "We congratulate MIR3, Inc. on this accomplishment."

"We're very honored to receive this recognition for the growth we've achieved," said MIR3 CEO Amir Moussavian. "Our team has worked hard to create a rock-solid enterprise solution for urgent notification and response that has become the platform of choice for the majority of the Fortune 100, seeing daily use by Fortune 1000 companies around the world for their crisis management, IT alerting and enterprise operations. It also gives us a great sense of fulfillment to know that MIR3's technology platform is helping organizations of all types streamline their communications, improve efficiencies and save lives."

"With its impressive five-year growth, MIR3, Inc. has earned its position among the fastest growing technology, media, telecommunications, life sciences and clean technology companies in North America," said Mark Jensen, Managing Partner, Technology and Venture Capital Services, Deloitte & Touche LLP. "Deloitte is proud to honor MIR3, Inc. for its achievement."

In order to be eligible for Technology Fast 500™ recognition, companies must own proprietary intellectual property or proprietary technology that contributes to a significant portion of the company's operating revenues. Technology Fast 500™ award eligibility requirements also include base-year operating revenues of at least \$50,000 USD or CD, and current-year operating revenues of at least \$5 million USD or CD.

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These revenues must have more than doubled between 2004 and 2008. Additionally, companies must be in business for a minimum of five years, and be headquartered within North America.

About MIR3, Inc.

MIR3, Inc. is the pioneering innovator of enterprise-grade software technology powering real-time voice and text notification to populations of all sizes, anywhere in the world, on a wide variety of communication devices, with the ability for recipients to provide an immediate, actionable response. This capability enables significant gains in organizational productivity and operational efficiency, and plays a critical role in safeguarding lives and property when disaster strikes. MIR3's technology is used by over 80 of the Fortune 100, as well as governments, universities, and companies of all sizes and industries in over 130 countries, facilitating enterprise operations, IT service management and crisis management. The company was ranked 299th in the 2009 Inc. 500, recognizing nearly 800% revenue growth from 2005 to 2008. San Diego-based MIR3 started business in 1999. More information about MIR3 can be found at www.MIR3.com.

About Deloitte

“As used in this document, “Deloitte” means Deloitte LLP. Please see www.deloitte.com/about for a detailed description of the legal structure of Deloitte LLP and its subsidiaries.”

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