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## **MIR3 SIGNS CONTRACT WITH AT&T TO CONTINUE TO DELIVER BEST-IN-CLASS NOTIFICATION AND RESPONSE SYSTEMS TO FORTUNE 1000 COMPANIES**

**SAN DIEGO, CA, Sept. 30, 2009** — AT&T\* announced that MIR3, Inc., the pioneering innovator of real-time universal notification and response technology, has renewed its contract with AT&T for voice services. MIR3's universal notification technology is delivered over the AT&T global network.

MIR3's software powers notification and response for businesses and organizations, allowing them to immediately contact and hear back from geographically dispersed populations of all sizes, reaching them on a multitude of communication devices (SMS, wireless, email, phone, pager, fax, etc.). This technology plays an integral role in business operations, IT service management and crisis management. For example, MIR3's services enabled the CEO of a top five airline to personally provide updates to all company employees during an organizational transition, minimizing the potential for disruption to daily business operations. And one of the ten largest banks in the world uses MIR3's platform for employee pandemic notification.

MIR3's software, field-proven in years of daily use by many of the largest companies in the world, is coupled with the AT&T global network to ensure peak reliability.

"MIR3 has experienced accelerated growth over the past several years. We believe this is a direct result of the throughput, scalability and reliability of our solution, which global companies demand," said MIR3 CEO Amir Moussavian. "The MIR3 software platform, together with the strength of the AT&T global network, has been used repeatedly by Fortune 1000 companies to send notifications to





and receive responses from groups of a few people up to hundreds of thousands of people in just minutes, all over the world, on many different devices, and in multiple languages.”

MIR3 shot up to the rank of 299<sup>th</sup> in the recently announced 2009 Inc. 500, a jump of nearly 200 from its 498 ranking in the 2008 list. The 2009 list ranks companies by percentage revenue growth from 2005 to 2008. MIR3 achieved nearly 800% revenue growth in that time period. In addition, the company was the 10<sup>th</sup> fastest growing company in terms of revenue in the telecommunications sector.

The renewed contract extends and expands on the relationship between AT&T and MIR3 that spans more than three years. AT&T also provides Managed Internet Services, data center hosting and wireless services to MIR3. Additionally, AT&T is a user of MIR3’s solutions for IT Service Management.

**Find More Information Online:**

<b>Web Site Links:</b> <a href="#">AT&amp;T Web Site</a> <a href="#">AT&amp;T Enterprise Services</a>	<b>Related Media Kits:</b> <a href="#">Mobility Solutions</a> <a href="#">AT&amp;T Global Network</a> <a href="#">AT&amp;T’s Internet Protocol Virtual Private Network</a>
<b>Related Releases:</b> <a href="#">Collect America Signs 3-Year Networking Services Deal with AT&amp;T</a>	<b>Related Fact Sheets:</b> <a href="#">AT&amp;T Global Network Facts</a> <a href="#">Interactive Global Network Map</a> <a href="#">Global Services Map</a> <a href="#">AT&amp;T VPN Snapshot</a>

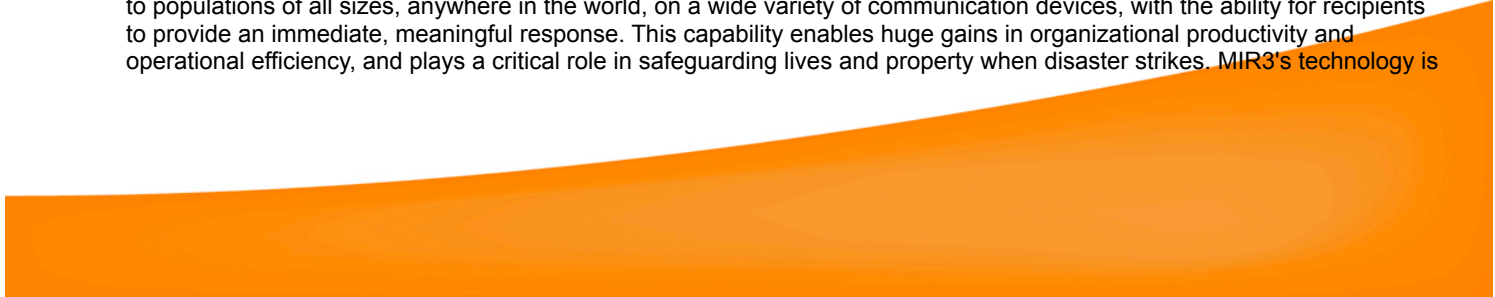
*\*AT&T products and services are provided or offered by subsidiaries and affiliates of AT&T Inc. under the AT&T brand and not by AT&T Inc.*

**About the Inc. 500/5000**

The Inc. 500/5000 is ranked according to percentage revenue growth from 2005 through 2008. To qualify, companies must have been founded and generating revenue by the first week of 2005, and therefore able to show four full calendar years of sales. Additionally, they have to be U.S.-based, privately held, for profit, and independent -- not subsidiaries or divisions of other companies -- as of December 31, 2008.

**About MIR3, Inc.**

MIR3, Inc. is the pioneering innovator of enterprise-grade software technology powering real-time voice and text notification to populations of all sizes, anywhere in the world, on a wide variety of communication devices, with the ability for recipients to provide an immediate, meaningful response. This capability enables huge gains in organizational productivity and operational efficiency, and plays a critical role in safeguarding lives and property when disaster strikes. MIR3’s technology is





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used by over 80 of the Fortune 100, as well as governments, universities, and companies of all sizes and industries in over 130 countries, facilitating enterprise operations, IT service management and crisis management. San Diego-based MIR3 started business in 1999. More information about MIR3 can be found at [www.mir3.com](http://www.mir3.com).

## **About AT&T**

AT&T Inc. (NYSE:T) is a premier communications holding company. Its subsidiaries and affiliates – AT&T operating companies – are the providers of AT&T services in the United States and around the world. With a powerful array of network resources that includes the nation's fastest 3G network, AT&T is a leading provider of wireless, Wi-Fi, high speed Internet and voice services. AT&T offers the best wireless coverage worldwide, offering the most wireless phones that work in the most countries. It also offers advanced TV services under the AT&T U-verse<sup>SM</sup> and AT&T | DIRECTV<sup>SM</sup> brands. The company's suite of IP-based business communications services is one of the most advanced in the world. In domestic markets, AT&T's Yellow Pages and YELLOWPAGES.COM organizations are known for their leadership in directory publishing and advertising sales. In 2009, AT&T again ranked No. 1 in the telecommunications industry on *FORTUNE*<sup>®</sup> magazine's list of the World's Most Admired Companies.

Additional information about AT&T Inc. and the products and services provided by AT&T subsidiaries and affiliates is available at <http://www.att.com>. This AT&T news release and other announcements are available at <http://www.att.com/newsroom> and as part of an RSS feed at [www.att.com/rss](http://www.att.com/rss). Or follow our news on Twitter at @ATTNews. Find us on Facebook at [www.Facebook.com/ATT](http://www.Facebook.com/ATT) to discover more about our consumer and wireless services or at [www.facebook.com/ATTSmallBiz](http://www.facebook.com/ATTSmallBiz) to discover more about our small business services.

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