

# DataSync

Database integrator

---

The powerful tool to help you integrate and update your master database to ensure important messages reach their target.

---

What happens if your database is out of date or incomplete and you need to reach your people with an important message? You'll end up notifying people that are no longer part of the organization, calling devices that no longer exist and potentially missing the people who you really want to alert.

This wastes valuable time, effort and money.

DataSync provides the solution. It automatically integrates your master database on a schedule that you designate, ensuring that contact information is always current when you need to send a message. It provides an easy-to-use, effective and affordable way to integrate remote data sources and applications, and it's fault tolerant so you can be sure your configuration and data files are backed up daily.

With DataSync, data is automatically processed at predefined intervals, and if there has been a change to a record in the source database, the record in your Intelligent Notification database is updated with the new information. If there is incorrect or incomplete data in a record, DataSync will note that in a log file so the information can be corrected. With DataSync you know your message will reach your target.

## Why choose Intelligent Notification technology?

### Safety, Continuity, Efficiency and Productivity

When an impactful event happens, key personnel must be notified and response teams mobilized. Rapid, intelligent, two-way, mass communication empowers both business leaders and public agencies to mitigate disruption while ensuring safety and sharing critical information. Intelligent Notification provides a layer of awareness that helps monitor operations, alert responsible parties, and respond appropriately as a situation develops and is resolved, keeping personnel safe and your business or agency running smoothly around the clock.

## DataSync lets you:



**Automatically sync** your corporate database



**Automatically update data**, maintaining data integrity



**Flexibly configure** default values



**Easily customize** your database



**Guard your data** with secure FTP and data encryption



**Gives the option of automating contact data import** from a Flat File (.csv) or from LDAP or other legacy sources



**Choose to maintain your data behind your corporate firewall**, or allow MIR3<sup>SM</sup> to securely host it for you offsite



**Relax**, knowing that once the process is set up, it runs reliably

## MIR3: Proven technology, global reach

Founded in 1999, MIR3 is a leading developer of notification and response technology. The company has a history of meeting exacting customer requirements with innovative technologies that continue to set standards for the industry. MIR3 is the provider of choice for many of the Global FORTUNE 100 companies and thousands of other organizations around the world. When you choose MIR3, you are choosing a strong company with extensively proven technology and a solid global communication infrastructure.

## You choose: hosted or installed

### ▶ Hosted DataSync

- The software is hosted on a secure MIR3 server, with no installation or maintenance required on your part
- Data files are sent to MIR3 via a secure FTP connection
- Log files are emailed to you after each DataSync session

### ▶ Installed DataSync

- The software is installed on your server
- DataSync updates the Intelligent Notification platform via Web services
- Log files are available on your server

Note that all features are not available in every configuration. Please contact a sales person to determine the best feature set for your organization.

For more information, visit us at: [www.MIR3.com](http://www.MIR3.com)

U.S. SALES +1 (888) 960 MIR3 (6473) U.K. SALES +44 (0) 20 3178 2398

